

Yoon Hyuk Jeong

PhD Candidate, London Business School

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EDUCATION

London Business School, United Kingdom 2021–2027 (expected)
PhD Candidate in Organisational Behaviour (Dissertation Advisors: Thomas Mussweiler, Daniel Effron, Selin Kesebir)

Nottingham Trent University, United Kingdom 2018–2019
Master of Research in Sport and Exercise Psychology (*Thesis with the England Football Association*)

Korea University, Seoul, South Korea 2013–2018
Bachelor's in Psychology & Business Administration; Minor in Statistics
King's College London, United Kingdom (Exchange Student) 2015–2016

Daewon Foreign Language High School, Seoul, South Korea 2009–2012
Spanish Department

RESEARCH OVERVIEW

I study how cultural contexts shape career decisions and workplace behaviors. To examine the role of national, regional, and organizational cultures, I take a multimethod approach combining large-scale archival and field studies with experimental studies.

PAPERS UNDER REVIEW AND REVISION

Jeong, Y. H., & Mussweiler, T. (Under Review at *Organization Science*; Job Market Paper). From Constraint to Catalyst: How Sensitivity to Social Norms Across Cultural Tightness-Looseness Shapes Media-Based Entrepreneurial Role Modeling.

- Winner, Best Student-led Paper Award in Entrepreneurial Cognition, MOC Division, Academy of Management, 2026
- Research Grant, Institute of Entrepreneurship and Private Capital (IEPC)

Jeong, Y. H., Lee, S. Y., & Kesebir, S. (Under Review at *Organization Science*). Organizational Gender Composition and the Relational Roots of Employee Voice Climate.

- Runner-up (Top 2), Best Paper Award with International Implications, OB Division, Academy of Management, 2026
- Nominee, Carolyn B. Dexter Award, Academy of Management, 2026
- Best Paper Proceedings, OB Division, Academy of Management, 2026

Jeong, Y. H., Mattavelli, S., & Effron, D. A. (Minor Revision at *Journal of Experimental Social Psychology*). Registered Report: Moral Judgments of Viral Partisan Transgressions.

WORKING PAPER AND PROJECTS

Jeong, Y. H., & Mussweiler, T. (*Working Paper*). Setting an Inspirational Example: How Being a Role Model Fosters Prosocial Orientation at Work.

Jeong, Y. H., & Mussweiler, T. (*Data Analysis*). How Organizational Culture Shapes Employee Attitudes Toward Organizational Pay Gaps.

Jeong, Y. H., & Mussweiler, T. (*Data Analysis*). How Social Comparison Culture Shapes Time Orientation and Career Decisions.

Jeong, Y. H. (*Data Collection*). How Aging Disproportionately Harms Working Women: Evidence from a Natural Experiment on Legal Age Reform.

Jeong, Y. H., & Mussweiler, T. (*Data Collection*). Mapping Dynamic Changes and the Influence of Social Comparison Culture.

OTHER PUBLICATIONS AND PROCEEDINGS

Jeong, Y. H., Lee, S. Y., & Kesebir, S. (2026). Organizational Gender Composition and the Relational Roots of Employee Voice Climate. *Academy of Management Proceedings*, 2026(1), 19232.

<https://doi.org/10.5465/AMPROC.2026.109bp>

Jeong, Y. H., & Mussweiler, T. (2025). Someone to Look Up to: How Being a Role Model Fosters Prosociality. *Academy of Management Proceedings*, 2025(1), 15763. <https://doi.org/10.5465/AMPROC.2025.15763abstract>

Qiu, J., **Jeong, Y. H.,** Rose, M., Rosendahl Huber, L., Baruffaldi, S. H., Lianidou, T., Wasti, S. N., Dominick, P. G., Mussweiler, T., & Ku, G. (2025). Advancing the understandings of role models in the workplace and society. *Academy of Management Proceedings*, 2025(1), 15739. <https://doi.org/10.5465/AMPROC.2025.15739symposium>

Jeong, Y. H., Healy, L. C., & McEwan, D. (2023). The Application of Goal Setting Theory to Goal Setting Interventions in Sport: A Systematic Review. *International Review of Sport and Exercise Psychology*, 16(1), 474–499. <https://doi.org/10.1080/1750984X.2021.1901298>

• *Most read articles of all time*

Boat, R., Williamson, O., Read, J., **Jeong, Y. H.,** & Cooper, S. B. (2021). Self-control exertion and caffeine mouth rinsing: Effects on cycling time-trial performance. *Psychology of Sport and Exercise*, 53, 101877. <https://doi.org/10.1016/j.psychsport.2020.101877>

AWARDS AND HONORS

- Winner, Best Student-led Paper Award in Entrepreneurial Cognition, MOC Division, Academy of Management, 2026
- Runner-up (Top 2), Best Paper Award with International Implications, OB Division, Academy of Management, 2026
- Nominee, Carolyn B. Dexter Award, Academy of Management, 2026
- Best Paper Proceedings, OB Division, Academy of Management, 2026
- OB Division Scholarship, Academy of Management, 2026
- Africa Capital (AfCap) PhD Fellowship Award, 2026
- Best Reviewer Award, OB Division, Academy of Management, 2025
- Research Grant, Institute of Entrepreneurship and Private Capital (IEPC), 2025
- HR Division Scholarship, Academy of Management, 2023
- Postgraduate Scholarship (Student Profile Representative), Nottingham Trent University, 2019
- Research Bursary (Grant), England Football Association, 2018

CONFERENCE PRESENTATIONS

- Academy of Management Annual Meeting, Philadelphia, USA, 2026
- International Association for Conflict Management (IACM), Vienna, Austria, 2026
- Organization Science Winter Conference, Paris, France, 2026
- Academy of Management Annual Meeting, Copenhagen, Denmark, 2025
- Trans-Atlantic Doctoral Conference, London, United Kingdom, 2025

SKILLS

Data Science – data engineering, advanced statistical analysis in R and Stata

Chartered Financial Analyst (CFA) Level I

Physiological Data – capillary blood samples, heart rate variability, blood glucose and lactate levels

Languages: English (Fluent), Korean (Native), Spanish (Intermediate; DELE B1)

WORK EXPERIENCE

KB Securities, Seoul, South Korea

2019–2020

Fixed Income Trading

- Conducted quantitative and macroeconomic analysis using data from the Federal Reserve, the Bank of Korea, and financial journals.
- Developed quantitative trading strategies for U.S. Treasury bonds and Korean government bonds.

REFERENCES

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Daniel Effron
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