

YOON HYUK JEONG

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Education

London Business School , United Kingdom PhD Candidate in Organisational Behaviour	2021–2027 (expected)
Nottingham Trent University , United Kingdom Master of Research in Sport and Exercise Psychology (<i>Thesis with the England Football Association</i>)	2018–2019
Korea University , Seoul, South Korea Bachelor's in Psychology & Business Administration; Minor in Statistics	2013–2018
King's College London , United Kingdom (Exchange Student)	2015–2016
Daewon Foreign Language High School , Seoul, South Korea Spanish Department	2009–2012

Research Interests

National and Organizational Culture, Career Decisions, Social Comparison, Role Modeling, Multilevel Research, Randomized Experiments, Quasi-Experiments, Big Data and Archival Data, Advanced Quantitative Methods (Econometrics, Hierarchical Modeling, Structural Equation Modeling)

Working Papers

Jeong, Y. H., & Mussweiler, T. (Under Review at *Organization Science*). From Constraint to Catalyst: How Sensitivity to Social Norms Across Cultural Tightness-Looseness Shapes Media-Based Entrepreneurial Role Modeling.

- *Finalist, Best Paper Award in Entrepreneurial Cognition, MOC Division, Academy of Management, 2026*
- *Research Grant, Institute of Entrepreneurship and Private Capital (IEPC)*
- *International Association for Conflict Management (IACM), 2026*
- *Academy of Management, 2025*
- *Trans-Atlantic Doctoral Conference, 2025*

Jeong, Y. H., Lee, S. Y., & Kesebir, S. (*Working Paper*). Organizational Gender Composition and the Relational Roots of Employee Voice Climate.

- *Nominee, Carolyn B. Dexter Award, Academy of Management, 2026*
- *Finalist, Best Paper with International Implications, OB Division, Academy of Management, 2026*
- *Best Paper Proceedings, OB Division, Academy of Management, 2026*
- *International Association for Conflict Management (IACM), 2026*
- *Organization Science Winter Conference, 2026*

Jeong, Y. H., Mattavelli, S., & Effron, D. A. (Under Review at *Journal of Experimental Social Psychology*). Registered Report: Moral Judgments of Viral Partisan Transgressions.

Jeong, Y. H., & Mussweiler, T. (*Working Paper*). Setting an Inspirational Example: How Being a Role Model Fosters Prosocial Orientation at Work.

- *Academy of Management, 2025*

Research in Progress

Jeong, Y. H., & Mussweiler, T. (Data collection). How Organizational Culture Shapes Employee Attitudes Toward Organizational Pay Gaps.

Jeong, Y. H., & Mussweiler, T. (Data collection). How Social Comparison Culture Shapes Time Orientation and Career Decisions.

Jeong, Y. H. (Data collection). How Aging Disproportionately Harms Working Women: Evidence from a Natural Experiment on Legal Age Reform.

Jeong, Y. H., & Mussweiler, T. (Data collection). Mapping Dynamic Changes and the Influence of Social Comparison Culture.

Other Publications

Jeong, Y. H., Lee, S. Y., & Kesebir, S. (2026). Organizational Gender Composition and the Relational Roots of Employee Voice Climate. *Academy of Management Proceedings*, 2026(1). Forthcoming.

Jeong, Y. H., & Mussweiler, T. (2025). Someone to Look Up to: How Being a Role Model Fosters Prosociality. *Academy of Management Proceedings*, 2025(1), 15763. <https://doi.org/10.5465/AMPROC.2025.15763abstract>

Qiu, J., **Jeong, Y. H.,** Rose, M., Rosendahl Huber, L., Baruffaldi, S. H., Lianidou, T., Wasti, S. N., Dominick, P. G., Mussweiler, T., & Ku, G. (2025). Advancing the understandings of role models in the workplace and society. *Academy of Management Proceedings*, 2025(1), 15739. <https://doi.org/10.5465/AMPROC.2025.15739symposium>

Jeong, Y. H., Healy, L. C., & McEwan, D. (2023). The application of Goal Setting Theory to goal setting interventions in sport: A systematic review. *International Review of Sport and Exercise Psychology*, 16(1), 474–499. <https://doi.org/10.1080/1750984X.2021.1901298>

- The 2nd most read article of all time

Boat, R., Williamson, O., Read, J., **Jeong, Y. H.,** & Cooper, S. B. (2021). Self-control exertion and caffeine mouth rinsing: Effects on cycling time-trial performance. *Psychology of Sport and Exercise*, 53, 101877. <https://doi.org/10.1016/j.psychsport.2020.101877>

Awards and Honors

- Nominee, Carolyn B. Dexter Award, Academy of Management, 2026
- Finalist, Best Paper Award in Entrepreneurial Cognition, MOC Division, Academy of Management, 2026
- Finalist, Best Paper with International Implications, OB Division, Academy of Management, 2026
- Best Paper Proceedings, OB Division, Academy of Management, 2026
- OB Division Scholarship, Academy of Management, 2026
- Africa Capital (AfCap) PhD Fellowship Award, 2026
- Best Reviewer Award, OB Division, Academy of Management, 2025
- Research Grant, Institute of Entrepreneurship and Private Capital (Project: How Successful Entrepreneurs in the Media Serve as Role Models Across Different Cultures), 2025
- HR Division Scholarship, Academy of Management, 2023
- Postgraduate Scholarship (Student Profile Representative), Nottingham Trent University, 2019
- Research Bursary (Grant), England Football Association, 2018

Skills

Data Science – data engineering, advanced statistical analysis in R and Stata

Chartered Financial Analyst (CFA) Level I

Physiological Data Collection & Analysis – capillary blood samples, blood glucose & lactate, heart rate

Languages: English (Fluent), Korean (Native), Spanish (Intermediate; DELE B1)

Work Experience

KB Securities, Seoul, South Korea

2019–2020

Fixed Income Trading

- Conducted quantitative and macroeconomic analysis using data from the Federal Reserve, the Bank of Korea, and financial journals.
- Developed quantitative trading strategies for U.S. Treasury bonds and Korean government bonds.

References

Thomas Mussweiler
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Daniel Effron
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